

LEADERSHIP

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The 21 Irrefutable Laws of Leadership

THE LAW OF THE LID

**Leadership Ability
Determines a
Person's Level of
Effectiveness**

THE LAW OF INFLUENCE

**The True Measure of
Leadership Is
Influence; Nothing
More, Nothing Less**

THE LAW OF PROCESS

**Leadership Develops
Daily, Not in a Day**

THE LAW OF NAVIGATION

**Anyone Can Steer the
Ship, But It Takes a
Leader To Chart the
Course**

THE LAW OF ADDITION

**Leaders Add Value
By Serving Others**

THE LAW OF SOLID GROUND

**Trust Is the
Foundation of
Leadership**

THE LAW OF RESPECT

**People Naturally Follow
Leaders Stronger Than
Themselves**

THE LAW OF INTUITION

**Leaders Evaluate
Everything With a
Leadership Bias**

THE LAW OF MAGNETISM

**Who You Are Is Who
You Attract**

THE LAW OF CONNECTION

**Leaders Touch a
Heart Before They
Ask for a Hand**

THE LAW OF THE INNER CIRCLE

**A Leader's Potential Is
Determined By Those
Closest To Him**

THE LAW OF EMPOWERMENT

**Only Secure Leaders
Give Power To
Others**

THE LAW OF THE PICTURE

**People Do What
People See**

THE LAW OF BUY-IN

**People Buy Into the
Leader, Then the
Vision**

THE LAW OF VICTORY

**Leaders Find a Way
for the Team To Win**

THE LAW OF THE BIG MOMENTUM

**Momentum Is a
Leader's Best Friend**

THE LAW OF PRIORITIES

**Leaders Understand
That Activity Is Not
Necessarily
Accomplishment**

THE LAW OF SACRIFICE

**A Leader Must Give
Up To Go Up**

THE LAW OF TIMING

**When To Lead Is As
Important As What To
Do and Where To Go**

THE LAW OF EXPLOSIVE GROWTH

**To Add Growth, Lead
Followers_ To
Multiply, Lead Leaders**

THE LAW OF LEGACY

**A Leader's Lasting
Value Is Measured
By Succession**

**ANY
QUESTION?**

**Thanks For Your
Attention**