

## **“Pictorial Health Messages to overcome Language Barrier in Rakhine State”**

To increase awareness and promote health literacy status of people from all communities in Rakhine State, Ministry of Health and Sports has been implementing health education and communication activities in Rakhine. One of these efforts was designing and publishing of “pictorial health messages” for all the communities of Rakhine State. These pictorial health messages were tailor-made to overcome the language barrier so that people from all communities can easily understand and abide by healthy lifestyles and behaviors. Total of 13,000 pictorial health message posters had already been distributed to Rakhine State since 2017.



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November, 2017







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